

2018 Conference for Audit Committees

DECEMBER 6-7 | TORONTO, ONTARIO

Call For Proposals



SUBMISSION DEADLINE

MAY 8, 2018

Overview

CPA Canada is seeking proposals for presentations and panel discussions for the 2018 Conference for Audit Committees in Toronto on December 6-7, 2018.

Event Profile

Enormous challenges face members of audit committees for Canadian organizations. This critically acclaimed annual conference is a must-attend event for audit committee members and CFOs who work with audit committees. This conference features an all-star speaker lineup, in-depth coverage of the latest audit and assurance issues, and unique opportunities to network with experts in the field.

Attendee Profile:

- chairs and current audit committee members who want to broaden their knowledge
- CFOs, CEOs and other senior executives who work with their audit committees
- CPAs, lawyers, technology/cybersecurity, and other professionals who advise audit committees
- prospective audit committee members who want to understand more about the role

What We're Looking For

We are interested in presenters who will share cutting-edge ideas, lead engaging discussions and provide an audience of CPAs, prospective and current audit committee members and chairs, and senior executives with an exceptional learning experience. Our focus is innovative ideas and solutions for navigating a complex and evolving environment, today and in the future.

As a conference speaker, you should:

1. have a high level of expertise as an acknowledged leader in your field
2. offer a wealth of experience, with demonstrated credentials on your topic
3. be a seasoned speaker who has an engaging and dynamic communication style
4. be willing to share your knowledge and deliver a high quality educational session

PRESENTATION TOPICS

CPA Canada is now accepting proposals for the 2018 Conference for Audit Committees. Proposals will be reviewed by the planning committee based on one of the following themes:

- The future of financial reporting, assurance and auditing
- Disruptive technology including AI, blockchain and crypto
- Ethics
- Management accounting
- Tax
- Leadership skills
- Sustainability
- Emerging issues such as business trends, cybersecurity and fraud

How to Apply

Prepare a submission that includes the following items:

A **short autobiography** (150 words or less) describing your credentials for speaking on this subject, including title, current responsibilities, recent assignments relevant to the topic proposed and details of your recent speaking engagements for professional, business and internal groups if applicable. In addition to your bio, include:

- **Contact information**
Name, Title, Company, Address, Phone, Email
- **Recent headshot**
 - JPG file format: 300dpi
 - at least 3" longest side
- **Links to past presentations** or related activity

A proposed **PR blurb** on the session (75 words or less) which may be used on the conference website, app and printed promotional materials. In addition to your blurb, include:

- Title (15 words or less)
- Speakers

A **brief outline** of your presentation, including format (panel, Q&A, etc.) and target audience (field and level—advanced, general interest, intermediate). In addition to your outline, include:

- A description of what the audience will be doing during your presentation and if/how they will get involved with the content (polling, group work, other)
- Any special requirements (audio visual, other)

An **abstract** of 150 to 200 words, including a statement of objectives and a description of the technical content in your presentation.

A **conclusion** to the statement “When you leave my session, you will be able to...” that identifies three learning outcomes.

Next Steps After Submission

Please submit your proposal to: Program Manager, jchernin@cpacanada.ca.

Your proposal is valued and will be carefully considered by the Conference Advisory Committee and organizers. Final decisions will be made by the committee in consultation with the program team. We will respond to your submission by *June 15, 2018*.

Please note that if your proposal is selected, your session must be delivered in English and may be recorded.

Submission deadline	May 8, 2018
Notification of acceptance	June 15, 2018
Submission of materials	November 16, 2018

TERMS AND CONDITIONS

The deadline for submitting a session proposal to the 2018 Conference for Audit Committees is May 8, 2018 by 4:00 pm EDT. All session proposals become the property of CPA Canada. CPA Canada reserves the right to:

- edit your session title and blurb for spelling, grammar and brand style guidelines
- include a submitted topic and session description in future programming
- allocate a submitted topic for presentation by an individual other than the one who submitted the topic
- include any or all of the topic information submitted in the session proposal for conference marketing purposes