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Event Sponsorship Package

CONFERENCE FOR AUDIT COMMITTEES 2018



Connect with Industry Leaders Through CPA Sponsorship

Position your organization at the top — associate your brand with the enhanced credibility of a relationship with CPA Canada.

Organizations sponsor CPA Canada events, year after year, to reinforce one-to-one business relationships and build new ones. Increase your visibility with progressive CPAs from industry, public practice and small firms who have come to learn from today's industry leaders and hear from valuable suppliers of the products and services they need.



**Secure your
CPA sponsorship
early**

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Let our business development team create a sponsorship program that's just right for you.

Contact:
Kent Bennett 416.204.3275 or
sales@cpacanada.ca



Conference for Audit Committees

December 6-7, 2018
Metro Toronto Convention Centre
Toronto, ON

Estimated attendance: 150

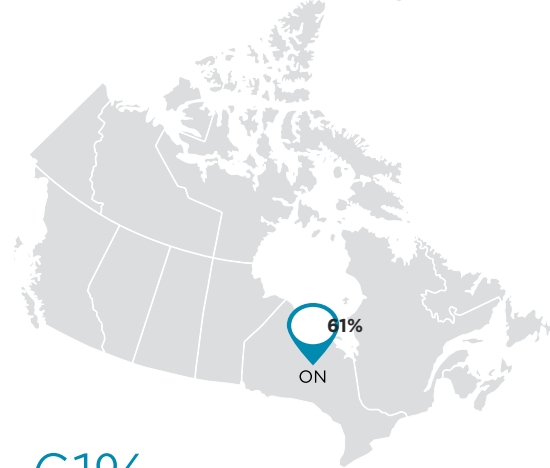
Enormous challenges face members of audit committees for Canadian organizations. This critically acclaimed annual conference is a must-attend event for audit committee members and CFOs who work with audit committees.

This conference features an all-star speaker lineup, in-depth coverage of the latest audit and assurance issues, and unique opportunities to network with experts in the field.

Audience

- current chairs and audit committee members who want to broaden their knowledge
 - CFOs, CEOs and other senior executives who work with audit committees
- CPAs, lawyers and other professionals who advise audit committees
- prospective audit committee members who want to understand more about the role and responsibilities

Who's attending:



61% from Ontario in 2017

43% work in Business/Industry in 2017

20% are C-suite executives in 2017

Sponsorship Opportunities

Benefits for all sponsors

- your logo posted on the CPA Canada conference exclusive web page
- your logo, company biography and URL on the conference app, with the option to upload a promotional brochure
- a copy of the participant list, including name, firm and city
- a sponsor/exhibitor information kit outlining logistics for the event
- complimentary exhibitor booth space



Program: \$6,500
(Exhibit booth included)

- one optional early riser session speaking opportunity (requires approval by CPA Canada); your speaker will be introduced by a committee member and the room will be set with the standard amenities for presentations (see Optional Early Riser Session opportunity for further details)
- prominent placement of your logo in the program agenda, on the CPA Canada main screen between sessions and on the conference app
- an exclusive special icon on the app
- an optional complimentary standard exhibit booth
- two free conference registrations
- an optional reserved table at lunch(es)
- the opportunity to invite up to four guests to reception
- the option to provide a promotional piece to be distributed during registration
- the option to provide a small giveaway





**Optional Early
Riser Session:**
\$3,500
(Approval required)

- your company to submit industry- or business-related topics and provide an expert speaker for presentation
- 45-minute session followed by a 15-minute question period
- session room set with the standard amenities for presentations: one podium, one projector, one microphone, one screen, one laptop
- your logo in the program agenda and on the main screen between sessions
- one free conference registration
- the opportunity to invite two guest representatives to your sponsored breakfast session
- an optional reserved table at your sponsored breakfast
- the option to provide a small giveaway
- the option to provide a promotional piece to be distributed during registration



**Keynote Address
Introduction:**
\$3,500 (Exhibit
booth included):

- your company to provide one representative to introduce the keynote speaker (CPA Canada provides the general biography of the speaker but you develop and deliver the introduction; CPA Canada must pre-approve introduction)
- your logo in the program agenda and on the main screen between sessions
- the opportunity to invite an additional two guest representatives to attend the keynote address
- one free conference registration
- the option to provide a small giveaway
- the option to provide a promotional piece to be distributed during registration



Registration:
\$2,500

- your logo on the CPA Canada main screen between sessions
- your logo on a registration sign by the registration desk
- the option to provide a promotional piece to be distributed during registration
- you provide lanyards for participants during the event; lanyard specifications provided by CPA Canada



**Continental
Breakfast: \$2,500**

- your logo in the program agenda and on the main screen between sessions
- your logo and URL on tent cards distributed around breakfast area
- the option to provide a small giveaway
- the option to provide a promotional piece to be distributed during registration





Networking Coffee Breaks: \$2,500

- your logo in the program agenda and on the main screen between sessions
- your logo and URL on tent cards distributed around coffee area
- the option to provide a small giveaway
- the opportunity to provide a promotional piece to be distributed during registration



Networking Lunch: \$2,500

- your logo in the program agenda and on the main screen between sessions
- your logo and URL on tent cards distributed around lunch area
- the option to provide a small giveaway
- the option to provide a promotional piece to be distributed during registration



Networking Reception: \$2,500 (Co-sponsored)

- your logo in the program agenda and on the main screen between sessions
- the opportunity to invite four guests to the networking reception
- your logo on tent cards distributed around the reception area
- the opportunity to provide a small giveaway
- the option to provide a promotional piece to be distributed during registration



Conference App: \$2,000

- your logo in the program agenda and on the main-screen between sessions
- your company logo will appear on the app splash screen
- your company will have a complimentary banner ad on the app
- the chance to provide a small giveaway



Exhibitors: \$1,500

- rental of the standard exhibit space
- your logo on the main screen between sessions and on the program agenda
- complimentary meals for two
- a participant package
- the opportunity to provide a promotional piece to be distributed during registration



Additional Add-On: \$500

- App Banner Ad (5 available)

